

WHAT IS CLAIMED IS:

1. A broadcast receiving apparatus including a content reproducer for receiving to reproduce broadcast content and a talking unit using a telephone line, the
5 broadcast receiving apparatus comprising:

a recording unit configured to record the received broadcast content onto a recording medium on in response to a talk request when there is an incoming call during the reproduction of the broadcast content;
10 and

a recording and reproducing unit configured to reproduce the broadcast content recorded on the recording medium in response to a reproduction request and to write the received broadcast content over an
15 area of the recording medium in which the reproduced broadcast content is recorded.

2. The broadcast receiving apparatus according to claim 1, wherein the recorder unit, when recording the broadcast content onto the recording medium, is
20 configured to give a warning in a state where a recordable time of the recording medium becomes shorter than a preset specific time.

3. The broadcast receiving apparatus according to claim 1, wherein the recording unit, when the
25 recordable time of the recording medium has run out, is configured to write the received broadcast content sequentially over an area where old broadcast content

is recorded in the recording area of the recording medium and to continue recording the broadcast content.

4. The broadcast receiving apparatus according to claim 1, wherein the recording unit is configured to
5 record the received broadcast content onto the recording medium in response to an operation of a talk start request key.

5. The broadcast receiving apparatus according to claim 1, wherein the recording and reproducing unit is
10 configured to reproduce the broadcast content from the recording medium and to overwrite the recording medium with broadcast content in response to an operation of a talk end key.

6. The broadcast receiving apparatus according to claim 3, wherein the recording and reproducing unit is
15 configured to display that the broadcast content reproduced from the recording medium is discontinued to the broadcast content obtained when the talk request is given.

7. The broadcast receiving apparatus according to claim 1, wherein the recording and reproducing unit
20 configured to be capable of fast-forwarding partially in reproducing the broadcast content recorded on the recording medium.

8. A method of controlling a broadcast receiving
25 apparatus including a content reproducer for receiving and reproducing broadcast content and a talking unit

using a telephone line, the broadcast receiving
apparatus control method comprising:

reproducing the broadcast content received;
determining whether there is an incoming call
5 during the reproduction of the broadcast content;
when there is an incoming call, recording the
received broadcast content onto a recording medium in
response to a talk request; and
reproducing the broadcast content recorded on the
10 recording medium in response to a reproduction request,
and writing the received broadcast content over an area
of the recording medium in which the reproduced
broadcast content is recorded.

9. The method according to claim 8, further
15 comprising when there is an incoming call and the
received broadcast content is recorded onto the
recording medium in response to the talk request,
giving a warning in a state where the recordable time
of the recording medium becomes shorter than a preset
20 specific time.

10. The method according to claim 8, further
comprising when there is an incoming call and the
recordable time of the recording medium is run out in
recording the received broadcast content onto the
25 recording medium, writing the received broadcast
content sequentially over an area where old broadcast
content is recorded in the recording area of the

recording medium so that recording of the broadcast content is continued.

11. A portable information terminal comprising the broadcast receiving apparatus of claim 1.

5 12. The method of claim 8 for use with a portable information terminal comprising a content reproduce configured to receive broadcast content and to display an image, and a talking unit using a telephone line, said method further comprising:

10 displaying an image of the broadcast content received;

 determining whether there is an incoming call in the middle of displaying an image of the broadcast content;

15 when there is an incoming call, recording the received broadcast content onto a recording medium in response to a talk request; and

 reading the broadcast content recorded on the recording medium to display an image in response to a reproduction request, and writing the received
20 broadcast content over an area of the recording medium in which recorded is the broadcast content whose image is displayed.

 13. The method according to claim 12, further
25 comprising when there is an incoming call and the received broadcast content is recorded onto the recording medium in response to a talk request, giving

a warning in a state where the recordable time of the recording medium becomes shorter than a preset specific time.

14. The method according to claim 12, further
5 comprising when there is an incoming call and the recordable time of the recording medium is run out in recording the received broadcast content onto the recording medium, writing the received broadcast content sequentially over the area where old broadcast
10 content is recorded in the recording area of the recording medium and continuing recording the broadcast content.